

KONA

Electric



Covering 406km on
a single charge

KONA Electric

The most cutting-edge and efficient EV is brought to life.
Elevate your everyday mobility to new heights through
KONA Electric's sustainable and efficient driving experience.

KONA Electric is designed to exceed your expectations.



Premium with Full Option in Galactic Gray / Two-tone roof in Black



Meet the world's first compact electric SUV. The practicality of an SUV is combined with sustainability of an EV to make your everyday driving more colorful and dynamic.

Design

The front grille adorned with a unique pattern, removable composite lamps, and horizontal lamp accents are just some of the features that complete KONA Electric's forward-looking image.



Front end



17-inch alloy wheels
LED daytime running lights (with positioning lights)



Rear end



Two-tone roof in Black



Premium with Full Option in Stone Grey (three tones)

Space

The bridge-type center console was applied to further highlight KONA Electric's forward-looking image. The electric push-button transmission adds to the driver's comfort and the high-tech feel.



Shift by Wire



60/40 split folding seats



Head-up display (combiner)



Seamless 8-inch navigation



KRELL premium sound system and wireless
Smartphone charging system



Virtual cluster (7-inch color LCD)

KONA Electric boasts the practicality of an SUV, while providing information via the head-up display, virtual cluster, and 8-inch navigation in an intuitive manner.

※ Terrestrial DMB can be viewed in standard (320X240) and high (1,280X720) display resolution, however reception may not be possible due to transmission circumstances, DMB broadcasting regulations, or changes in the means of transmission used by DMB providers.

Hyundai SmartSense

Hyundai SmartSense is a package of intelligent technologies that ensure the safety and comfort of the driver.



Forward collision avoidance assist / Forward collision warning (standard on all trim models)
This system warns the driver when detecting the danger of a collision with the vehicle ahead and assists with the operation of the brake if needed.



Lane departure prevention assist / Lane departure warning (standard on all trim models)
A camera installed to monitor the front view senses the lane and helps the vehicle stay on course if it begins to deviate from the lane without turning on the indicator lamp by controlling the steering wheel or sending warnings.



Driver attention alert (standard on all trim models)
This system monitors the driver's steering behavior in five levels and alerts the driver with pop-up messages and alarms when detecting drowsy or inattentive driving.



High beam assist (standard on premium trim models)
This system automatically converts the high beam to low beam during night time driving when approached by another vehicle from the opposite direction to minimize the inconvenience of manually adjusting the lights and to ensure the safety of both vehicles.



Blind spot detection (available only when selecting the Hyundai SmartSense Package)
This sensor device detects other vehicles approaching from the blind spots that cannot be monitored through outside mirrors and sends warnings to the driver to prevent collisions when changing lanes.



Smart cruise control (including the stop & go function / available only when selecting the Hyundai SmartSense Package)
This system automatically maintains the driver's desired speed and keeps a safe distance from the vehicle ahead. If the vehicle ahead departs after your vehicle has come to a complete stop (within 3 seconds), the system automatically adjusts the cruising speed to maintain a safe following distance. The departure of the vehicle ahead within 3 seconds after your vehicle's complete stop is signaled with an alarm and a pop-up message.



Lane Keeping Assist (available only when selecting the Hyundai SmartSense Package)
This system uses the front view camera and radar to keep the vehicle from departing from the lane and to maintain the distance with the vehicle ahead on city roads.

Highway Driving Assist (available only when selecting the Hyundai SmartSense Package)
This system uses the front view camera, radar, and navigation to guide the vehicle to stay in the lane and to control the speed by monitoring both the distance from the vehicle ahead and the highway speed limit.

Premium with Full Option in Ceramic Blue / Two-tone roof in Black
Premium with Full Option in Galactic Gray / Two-tone roof in Black

Technology

The high-performance motor and high-capacity battery mounted on KONA Electric make your driving experience even more pleasant and dynamic. Experience the joy of driving that this smart EV has to offer.



Premium with Full Option in Chalk White / Two-tone roof in Black

The longest driving distance on a single charge in its class

406km

KONA Electric boasts the longest driving distance on a single charge in its class. It can freely travel to destinations far beyond your home.

Fast charging (when using the 100kW fast charger)

54min

KONA Electric can be charged to 80% in 54 minutes using the fast charger, eliminating any worries about being stranded without power.

Maximum output

150kW(204PS)

KONA Electric's maximum output of 204PS delivers maximum driving fun.

Charging inlet (Combo)



Paddle shift (regenerative brake control)



EV-exclusive technologies



Real-time charging station information

The status of different charging stations (whether there are vacancies or they are out of order) and the type of chargers available (Combo, CHAdeMO, etc.) are marked on the navigation.



Set-up of the target charge amount for both fast charging and normal charging

You can preset the charge limit and thus manage the charging schedule and the battery's charge status.



Proactive battery care service

When the charge status of the battery appears insufficient, the navigation searches nearby charging stations or requests the Charging Service on the Move.



Electric



17-inch alloy wheels and tires



Premium with Full Option in Pulse Red / Two-tone roof in Black

LED headlamps (static bending lights)
Electronic parking brake



LED rear combination lamps
Push-button start and smart key system



Outside mirrors (heated, power-adjusted, power-folding, LED indicator lamps)
8-way power driver's seat and two-way power lumbar



Heated front seats / Ventilation
Safety sunroof



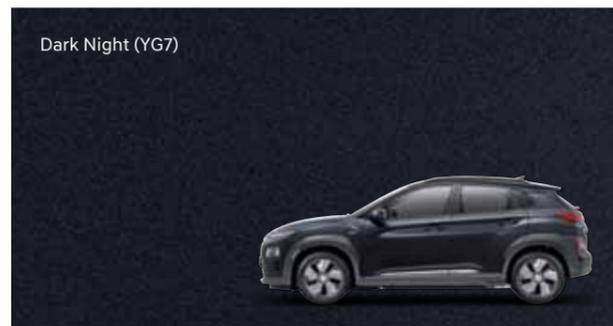
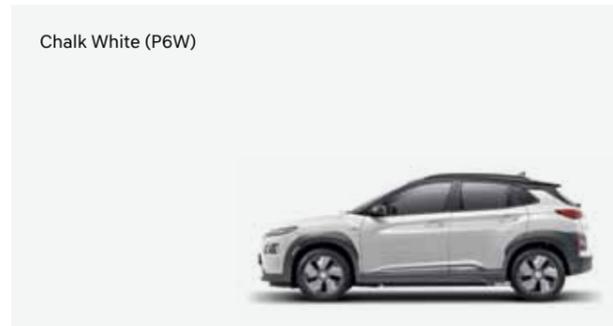
Fully automatic air conditioner (micro air filter)
support Normal charging cable



Rear view monitor
220V portable charging cable



Exterior colors

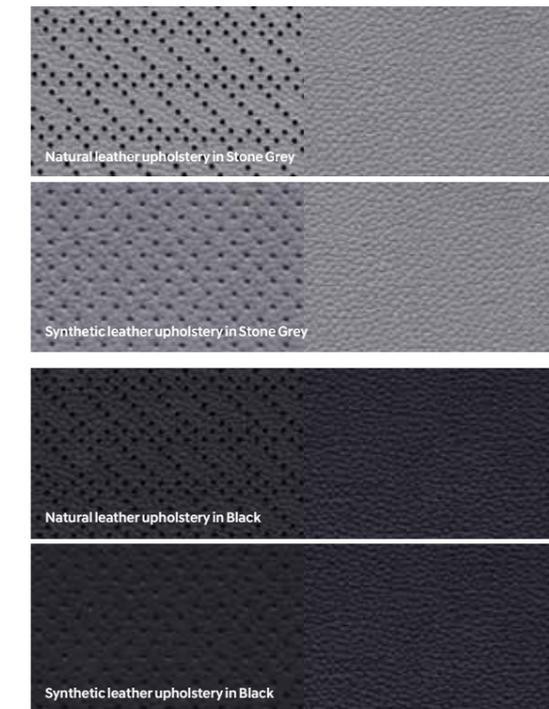


Interior colors



Stone Grey (three tones)

One-tone Black



※ The Stone Grey (three tones) interior is available only with Phantom Black, Chalk White, and Galactic Grey
 ※ The leather upholstery partially consists of synthetic leather

Color combination chart

Exterior colors	Chalk White (P6W)	Galactic Grey (R3G)	Ceramic Blue (SU8)	Dark Night (YG7)	Phantom Black (MZH)	Pulse Red (Y2R)
Modern / Premium						
One-tone roof	●	●	●	●	●	●
Two-tone roof in Black	●	●	●			●

※ The two-tone roof in Black is available only on premium trim models.



The advanced technology of Hyundai's BlueLink system helps keep both the driver and the vehicle safe in any situation. BlueLink is always there to keep you safe, regardless of the location or time of day. Experience the unique joy of safe and comfortable driving.



Remote control

In the extremely hot summer or cold winter months, you can link your smartphone to the air conditioner or heater to set and control the temperature inside the vehicle. Enjoy a pleasant driving experience with BlueLink.



Safety security

The BlueLink Center works 24 hours a day, 365 days a year. If an airbag opens due to an accident, the Center automatically detects your location and takes appropriate actions according to the situation, such as contacting the police, ambulance, insurance company, etc.



Vehicle management

Services include real-time trouble detection while the vehicle is running and regular vehicle inspections on pre-arranged dates. In the event of vehicle trouble, immediate professional consulting is available, and you may conveniently make reservations for repair at the time and location of your choice.



Navigation

Best routes suggestions based on live analysis of the road network. If the navigation system is unable to find a particular destination, it will automatically connect to the Internet and search for related information



Concierge (paid service)

Fumbling with the navigation device while driving can be risky. With BlueLink, all you have to do is just push the BlueLink button and ask the operator for your destination. Then the destination is automatically set up, and you can continue to enjoy a safer and more convenient driving experience.

* Basic service (free for 5 years from initial subscription): remote control, safety security, vehicle management, navigation. * When the free basic service period ends, customers are switched, with their consent, to the charged service (KRW11,000/month).

Dimension



Model	Fuel type	Rated voltage (V) / Capacity (Ah)	Empty vehicle weight (kg)	Government-certified energy efficiency (fuel economy)			Driving distance covered on a single charge		
				City (km/kWh)	Highway (km/kWh)	Combined (km/kWh)	City (km)	Highway (km)	Combined (km)
KONA Electric	전기	356 / 180	1,685	6.2	5.0	5.6	444	359	406
KONA Electric_Lite 패키지	전기	327 / 120	1,540	6.5	5.1	5.8	282	221	254

Tips for efficient driving: Maintain a consistent speed.

■ The fuel economy described above is based on the standard model and may differ during actual driving depending on road conditions, driving technique, cargo load, vehicle maintenance, and outdoor temperature. ■ Some of the images presented here include optional specifications, so their appearance may differ from the car you purchase. ■ The specifications, colors, and data presented here may be modified to improve vehicle exterior and performance. ■ The engine performance described above is the "Net Number," a new measure reflecting exhaust resistance that complies with legislation enforced by Korea's Ministry of Land and Transport since 1997. It can be marginally lower than the "Gross Output Number," the previous measurement. ■ Leather seats include some synthetic leather. ■ The vehicle colors printed here may differ from actual appearance. ■ The actual mileage may differ depending on driving patterns, road conditions, outdoor temperature, and HVAC system settings.

■ Hyundai Motor sells its vehicles through authorized Car Masters at branch and dealership offices only. We promote fair transactions by applying the same price to the same model at all sales locations nationwide. ■ Use of products other than the ones (engine oil, transmission oil) designated by Hyundai Motor may cause irreversible damage to your vehicle. ■ For more information on the new specifications and technologies presented here, please refer to the instruction manual.

The images presented here are intended to inform customers and display the best models and options.

The specifications described above vary by option, package, powertrain, and exterior color. For specification details by model, please refer to the monthly price table.

Classification	KONA Electric
Overall length (mm)	4,180
Overall width (mm)	1,800
Overall height (mm)	1,570
Wheelbase (mm)	2,600
Tread front (mm)	1,564
Tread rear (mm)	1,575
Battery type	Lithium ion
Battery capacity (kWh)	64 / 39.2 when applying the Lite Package
Maximum output (PS)	204 (150kW) / 136 (100kW) when applying the Lite Package
Maximum torque (kgf.m)	40.3 (395Nm)

How to purchase an EV



* The abovementioned information is subject to change in accordance with the circumstances of each local government. Please refer to the EV portal site opened by the Ministry of Environment for details.

EV Management Service

Our seamless management service is designed to maximize our customers' convenience and minimize their worries.



Lifetime warranty for battery

- Lifetime warranty for the high-voltage battery eliminating any related concerns
- Target: Individual first-time buyers
- Criteria: For 10 years with up to 200,000km (65% of SOH*) / For lifetime (50% of SOH) - 65% guaranteed for corporate customers, individual business owners, leased vehicles, and used vehicles for 10 years with up to 200,000km only
- * SOH (State of Health): A figure of merit of the condition of a battery compared to its condition at the time of release

One-stop consulting service for home chargers

- Consultations for the installation of home chargers, support for obtaining approval of tenant representatives, and support throughout the entire process from installation to after-sales service
- Guide to government subsidies and services regarding home charging stations in 2018: Refer to Daeyoung Chaevi's website (<https://www.dychaevi.com/guide>).

Charging service on the move

- We go to the location of your choice and charge your vehicle for free. *Please note that some locations, including roads for the exclusive use of motor vehicles, may be excluded from the service.
- Service charge: 7kWh per charge (covering approximately 40km)
- Limit: 4 times per year (for 5 years from the date on which you became a regular member of Bluemembers or of Hyundai Motor's integrated website)
- How to apply: Via My Car Story, the BlueLink SOS button, and Customer Center (080-600-6000)

Professional maintenance and repair service system

- 22 directly operated service centers, 80 High-Tech Blue Hands, etc.

Warranty for EV parts for 10 years with mileage of up to 160,000km

- EV parts covered: Traction motor, gear deceleration unit, EPCU (inverter + LDC + VCU), and normal charger (OBC)

Guide to fast and normal charging spots

- Real-time information about charging stations provided via the navigation and BlueLink app
- Websites: www.chaevi.co.kr, www.evwhere.co.kr
- Apps: Daeyoung Chaevi, EV Infra (Google Play Store), and ChargEV (Google Play Store and Apple App Store)

Hyundai Motor Company's SNSs

 **Naver Post**
post.naver.com/abouthyundai

 **Facebook**
facebook.com/AboutHyundai

 **Instagram**
instagram.com/about_hyundai

 **YouTube**
youtube.com/user/AboutHyundai

 **KakaoStory**
story.kakao.com/ch/hyundai

 **Twitter**
twitter.com/About_Hyundai

Hyundai Motor Company website : hyundai.com Customer Center : 080-600-6000

Inquiries for Purchase



We promise to provide uniform prices and consistent services of the highest quality at all our branches and dealerships.



Hyundai Motor Company ranked first for the fourth consecutive year in 2018 across all segments (compact, semi-mid-size, mid-size, full-size, and RVs)



2018 Korea Customer Satisfaction Index (KCSI)
Ranked 1st in the sedan sector for 25 consecutive years
Ranked 1st in the RV sector for 15 consecutive years



2018 KS-QEI (Korea Standard-Quality Excellence Index)
Ranked 1st in all related sectors for the eighth consecutive year
(semi-mid-size, mid-size, RV, and vehicle after-sales service)

* The images used in this brochure are intended to enhance customers' understanding and are focused on high-end models and optional features.

* The features introduced in this brochure may vary from model to model. Please refer to the monthly price table for more detailed features of each model.